



Vistestranda

Marketing of Jærstrendene



Task



- ▶ We have chosen to focus on the beaches and lighthouse in Rogaland. Our wonderful coastline is often set aside to the benefit of other tourist destinations. Our project is to choose one attraction related to the beaches and lighthouses and make an exhibition which can tempt the tourists to visit these attractions.

Target Group

- Active youth
- Sport and sparetime
- 18 – 25 year



Vistestranda

- Randaberg
- Boat rentals
- Horseback riding
- Volleyball
- Grilling
- Tour area
- Archaeological site



Event

- Sport and sparetime
- Competitions
- Swimming
- Tautrekkning
- Volleyball
- Grilling



Marketing



Takk for oss!

