## 4 Public events

- Advertising new products and brand strategy by Aljoša Bagola, creative director at Pristop, Slovenian advertising agency, Tuseday: 12. 4. 2016, 14.00-15.30, PIC, Kraška ulica 2
- mobilityFEST16, EUropean friendship party, Wednesday: 13.4.2016, 20.00-22.00, Mc Podlaga
- EUropean friendship fair, Municipality of Sežana, Thursday: 14.4.2016, 9.00-13.00, official opening at 11.00
- Certification ceremony, Municipality of Sežana, big conference room Friday: 15. 4. 2016, 11.00

## EUropean friendship fair

Municipality of Sežana Thursday: 14. 4. 2016, 9.00-13.00

### Presentation of international projects:

- 1. Glocal-When local becomes global
- 2. EUskills.com-Skills and competences for EU market
- 3. EU-preneurs-international mini-companies
- 4. FDLIKARST-Live on the Karst
- 5. EARN-Developing skills in stonecutting
- 6. Presentation of international mini companies: 3 new joint venture companies run by students from Latvia, Estonia, Belgium and Slovenia
- 7. Presentation of awarded ideas for development of new tourist products: Zeleni celo leto, Medeni kraški dan, Zelena paza sreče



# EUropean friendship week

Estonia, Latvia, Belgium, Italy, France, Slovenia 10-16 april 2016





## Participating institutions:

- Šolski center Srečka Kosovela Sežana, Gimnazija in ekonomska šola
- Narva Keeltelütseum, Estonia
- Vrij Technisch Instituut Zandhoven, Belgium
- V. Pludona Kuldigas gimnazija, Latvia
- Lycée Peytavin, Mende, France
- I.I.S. LEVI-PONTI, Mirano, Italy
- GIMNAZIJA GIAN RINALDO CARLI KOPER-GINNASIO GIAN RINALDO CARLI CAPODISTRIA, Koper-Capodistria, Slovenia

#### With the contribution of:

- Občina Sežana
- Javni zavod Park Škocjanske jame
- Inkubator d.o.o., Sežana
- Šolski center Srečka Kosovela Sežana. Višia strokovna šola
- Območna obrtno-podietniška zbornica Sežana
- Zavod ŠTIP, MC Podlaga
- Kosovelova soba

### First learning session EDUKARST, KA2 Erasmus+

The aims of the first learning session of the Erasmus+, Cooperation for innovation and the exchange of good practices, approved strategic partnership project are:

- presentation of the project on Karstology, management and use of water resources,
- joint activities (field work, field research, field trips, workshops) with mixed groups of students (study of karst phenomena and monitoring of the quality of groundwater and surface water),
- preparation of didactical tools for the DIDAKARST laboratory,
- exchange of lessons and didactic tools on internet platform eTwinning.

#### Second learning session EU-preneurs, KA2 Erasmus+

The aims of the second learning session of the Erasmus+, Cooperation for innovation and the exchange of good practices, approved strategic partnership project are:

- working together on business plans for international mini companies,
- learning session on market analysis, marketing, and financial management,
- presentations of the research conducted locally and virtually .

The mobility also includes:

- presentation of the School center Srečko Kosovel Sežana and visit the school in action,
- presentation of a marketing strategy for international mini companies,
- including the developed marketing strategy in business plans,
- presentation of business plans at a mini international fair, including the new developed strategy,
- visit a local international company,